

# MAUI: THE MAGIC ISLE



Stand above a sea of clouds high atop Haleakala. Watch a 45-foot whale breach off the coast of Lahaina. Lose count of the waterfalls along the road as you maneuver the hairpin turns of the Hana highway. One visit and it's easy to see why Maui is called "The Magic Isle."

The second largest Hawaiian island has a smaller population than you'd expect, making Maui popular with visitors who are looking for sophisticated diversions and amenities in the small towns and airy resorts spread throughout the island.

From the scenic slopes of fertile Upcountry Maui to beaches that have repeatedly been voted among the best in the world, a visit to the Magic Isle recharges the senses. But like every good magic trick, you'll have to see it for yourself to believe it.

## YOUR FIRST TRIP TO MAUI

The thought of lying on sun soaked beaches regularly named "the best" by travel magazines is enough to make any of your friends jealous. But once you arrive on Maui, you'll see there's so much more for them to envy.

Most flights arrive at Maui's main airport, Kahului Airport (OGG). Many airlines fly direct to Maui while others include Maui as a stopover. You'll find resorts and hotels of every size and budget in Kapalua, Kaanapali, Lahaina, Kihei, Makena and Wailea on the sunny western coast as well as one resort in Hana in East Maui. It's about a 45-minute drive from Kahului Airport to Lahaina.

Once you've settled in you'll want to explore Maui's sweeping canvas of attractions. The western, or leeward side, is the drier side of the island and features Maui's world-famous beaches including the beautiful Kaanapali Beach, home to a nightly sunset cliff diving ceremony. West Maui is also home to historic Lahaina, where you can find great shopping, dining and entertainment.

The eastern, or windward side, of the island is the wetter side of the island, home to the lush Iao Valley and the scenic road to Hana. The cool, elevated slopes of Haleakala are where you can find the farms and gardens of Upcountry Maui and the soaring summit of Haleakala National Park. There is so much to see and do on Maui it's best to plan ahead. Just don't forget to send your friends a postcard.

## WEST MAUI



The sunny northwest coast of Maui was once a retreat for Hawaiian royalty and the capitol of the Hawaiian Kingdom. Today, West Maui is home to amazing resorts, shopping, restaurants and a wealth of activities.

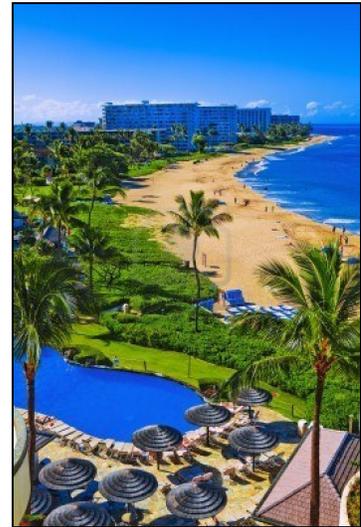
Walk the streets of historic Lahaina and take a whale watching or sunset cruise from Lahaina harbor. Watch the sunset cliff diving ceremony at Black Rock on beautiful Kaanapali Beach. Golf at the championship level courses of Kapalua. Or watch pro surfers at famous Honolua Bay. See why West Maui was the favorite of Hawaiian royalty.

## *KAANAPALI BEACH*

With three miles of white sand and crystal clear water, it's no wonder why Kaanapali Beach was once named America's Best Beach. Fronting Kaanapali's hotels and resorts, this former retreat for the royalty of Maui is now a popular getaway for the world.

Kaanapali was Hawaii's first planned resort and has become a model for resorts around the globe. Five hotels and six condominium villages face this renowned beach. Also fronting Kaanapali is the open air Whalers Village, a world-class shopping complex that has a variety of exceptional shops and restaurants, a renowned whaling museum and free Hawaiian entertainment. Kaanapali also has two championship golf courses, the Royal Kaanapali and the Kaanapali Kai, where you may even see a breaching whale as you try to line up a shot.

One of Kaanapali Beach's most famous attractions is the daily cliff diving ceremony off of the beach's northernmost cliffs known as Puu Kekaa, or Black Rock. Held every evening at sunset, a cliff diver lights the torches along the cliff, diving off of Black Rock in a reenactment of a feat by Maui's revered King Kahekili. This memorable ceremony is just one more reason why Kaanapali Beach ranks as one of Maui's signature beaches.



## *KAPALUA*

Kapalua, loosely translated to “arms embracing the sea,” is one of Maui's premier resort areas located at the foot of the verdant Kahalawai, or West Maui mountains. Kapalua's lovely shoreline is lined with five bays and three white-sand beaches, one of which was named “The Best Beach in America” by the University of Maryland's Laboratory of Coastal Research.



In the 1800's Kapalua was known as the Honolua Ranch and then the Honolua Plantation. Today the 23,000-acre, master-planned Kapalua Resort is home to the Ritz-Carlton Kapalua, award-winning restaurants, more than 20 boutique shops, historic sites and two renowned golf courses, including the Plantation Course, home to the prestigious PGA TOUR's Hyundai Tournament of Champions (January) and the Bay Course, home to the 2009 Kapalua LPGA Classic.

Host of the renowned Kapalua Wine & Food Festival (June), this spectacular area, nestled amongst Cook pines and surrounded by acres of pineapple, is the perfect getaway to indulge in the luxurious side of Maui.

## *LAHAINA*

Once known as Lele, which means “relentless sun” in Hawaiian, Lahaina is a historic town that has been transformed into a Maui hot spot with dozens of art galleries and a variety of unique shops and restaurants.

Once the capital of the Hawaiian Kingdom in the early nineteenth century, Lahaina was also a historic whaling village during the whaling boom of the mid-1800's. Up to 1,500

sailors from as many as 400 ships took leave in Lahaina including Herman Melville, who immortalized the era in his classic novel Moby Dick.

Today, Lahaina is on the National Register of Historic Places. You can still get a feel for old Lahaina as you stroll down lively Front Street and visit historic stops like the U.S. Seamen's Hospital, Hale Paaho (Lahaina Prison), the Pioneer Inn and other sites on the Lahaina Historic Trail. Approximately 55 acres of old Lahaina have been set aside as historic districts.



Lahaina's sunny climate and oceanfront setting also provides the perfect backdrop for a variety of activities and entertainment. Get a fresh taste of Hawaii Regional Cuisine in Lahaina's fine restaurants. Get your tickets to some of Maui's best seaside luau where you can eat, drink and watch the traditional dances of Polynesia. The award winning show Ulalena at the Maui Theatre offers a Broadway-caliber production showcasing the culture of Hawaii.

And during the winter months, don't forget to set sail from Lahaina Harbor on an unforgettable whale watching tour. The channel off the coast of Lahaina is one of the best places in the world to spot humpback whales. Even these magnificent creatures can't get enough of Lahaina.

### *BANYAN TREE PARK*

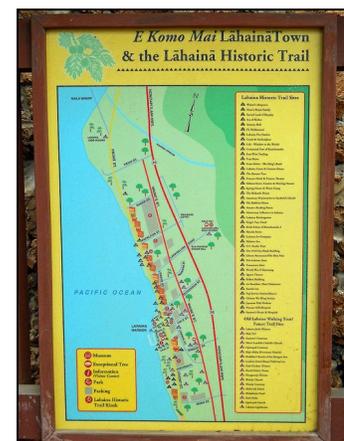
Cool down in the shade under one of the largest banyan trees in the United States. Imported from India and planted in front of the Lahaina Courthouse and Lahaina Harbor on 1873, this sprawling tree along Front Street is the size of an entire city block and stands more than 60-feet high. If you need to cool down a bit, you can walk for two-thirds of an acre under the shadow of its sweeping branches. Many events and art exhibits are held beneath this popular gathering place. At Art in the Park, which takes place every second and fourth weekend of the month, browse for affordable paintings, limited edition prints and a wealth of crafts under the dangling vines and twelve major trunks of this Lahaina landmark.



### *LAHAINA HISTORIC TRAIL*

Lahaina is a town of major historical significance. Once the first capital of the Kingdom of Hawaii, a busy whaling port and a plantation settlement, you can follow the Lahaina Historic Trail (Ala Moololo O Lahaina) to walk in the footsteps of Lahaina's past today.

This self-guided tour takes you to significant sites throughout 55 acres of Lahaina, many of which have been designated National Historic Landmarks. Look for the informative bronze plaques around and about Front Street, pointing out dozens of important points of interest.



Walk the trail and you'll see a fascinating blend of influences covering Hawaiian history, the whaling era, the missionaries and immigrant plantation life. The Baldwin Home was the two-story house of Protestant missionaries in the mid-1830s. Hale Paahao, the "stuck-in-irons house," was a jail for rowdy sailors in the 1850s. Structures like the Wo Hing Temple and the Lahaina Jodo Mission highlight the influences of Chinese and Japanese immigrants in Maui.

To get a historical walking guide highlighting all 62 historic sites, visit the Lahaina Visitor Center in the Old Lahaina Courthouse located between the Banyan Tree and Lahaina Harbor.

### *LAHAINA JODO MISSION*

Travel just north up Lahaina's Front Street and you'll discover the Lahaina Jodo Mission. This serene destination looks and feels more like Japan than Maui, featuring one of the largest statues of Buddha outside of Asia.

The mission is a replica of an authentic Japanese Buddhist Temple. Explore these peaceful grounds and you'll discover a towering pagoda and an enormous bronze Buddha statue, 12 feet high and roughly three and a half tons. The statue was installed in 1968 to commemorate the 100th anniversary of the arrival of Japanese immigrants in Hawaii. The grounds and buildings of the mission are open to the public and voluntary contributions are accepted.



### *LAHAINA ART GALLERIES*

Lahaina has gained a reputation as a renowned art market with dozens of art galleries. Begin your art walk at the Old Jail Gallery run by the non-profit Lahaina Arts Society, home to 185 member artists. Village Galleries is Maui's oldest gallery showcasing acclaimed local artists. For fun, check out the kinetic sculptures and pop art at the Martin Lawrence Galleries.



To experience all that Lahaina's art scene has to offer, visit Art Night each Friday between 7pm and 10pm. Join the festivities along and around Front Street as art galleries open their doors, inviting the public to chat with artists, view their works, listen to music and celebrate the arts.

You can also discover other types of unique art in Lahaina, including ceramics, handcrafted woodwork and jewelry. This historic whaling town is also one of the world's largest markets for scrimshaw, the whalers' art of carving on ivory. For more unique finds, treasure hunt in Lahaina Printsellers for a collection of maps, prints and engravings from the 17th, 18th and 19th centuries. You're bound to uncover the perfect Maui memento in Lahaina's art galleries.

## HONOLUA BAY

Honolua Bay on Maui's northwest shore is a favorite spot for experienced surfers. During the winter high surf season, Honolua has been known to have a hollow, powerful wave that offers incredibly long rides. The bluffs above the bay offer a great vantage point for visitors to watch the pros from a safe distance.



During the calmer summer months, Honolua Bay is a popular destination for snorkeling and scuba diving. As part of the Mokuleia Marine Life Conservation District, the bay has an abundance of fish and coral formations to explore. There is only a small rocky shoreline here, so sunbathing isn't ideal.

Surfing lessons are available, but note that during the winter, wave conditions at Honolua Bay can be extremely dangerous, so for your safety please heed all posted signs and use caution.

## CENTRAL MAUI



Most visitors will begin their vacations here in Central Maui, arriving at Kahului Airport. Home to much of the island's local community, Central Maui offers plenty of off-the-beaten-path treasures to uncover. Browse the small town shops and restaurants of Wailuku. Visit historic and sacred spots like Iao Valley State Park. Discover Maui's thriving arts community at galleries and performance venues like the Maui Arts & Cultural Center. Or explore the streets of Kahului for its unique variety of shops, malls and restaurants. Experience the Magic Isle like a local in Central Maui.

## WAILUKU

Just 10 minutes west from the Kahului Airport is Wailuku, a commercial center and the county seat of Maui's government. Nestled at the foot of the dramatic West Maui Mountains, Wailuku is the gateway to lush Iao Valley, once a sacred burial ground for Hawaiian chiefs and home to the iconic Iao Needle.



Visit Wailuku to explore the charming wooden storefronts around Market Street, showcasing dozens of family businesses, many of which have been in continuous operation for generations. These off-the-beaten-path "Mom and Pops" are home to local favorite shops, restaurants and bakeries.

You can also take the "Rediscover Wailuku" walking tour developed by the Wailuku Main Street Association. The tour highlights more than 23 of the town's fascinating historical and cultural attractions, including Kaahumanu Church, the Bailey House, Pihana Kalani Heiau and the Iao Theater, built in 1927.

## *IAO VALLEY STATE PARK*

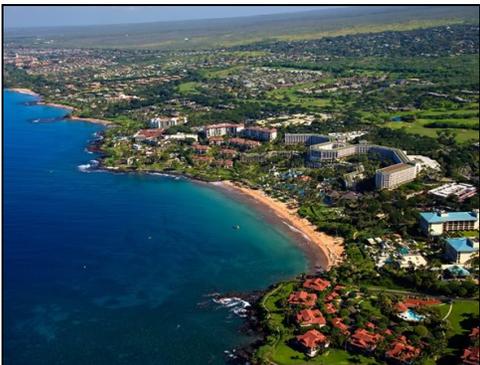
Towering emerald peaks guard the lush valley floor of Iao Valley State Park. Located in Central Maui just west of Wailuku, this peaceful 4,000-acre, 10-mile long park is home to one of Maui's most recognizable landmarks, the 1,200-foot Iao Needle. This iconic green-mantled rock outcropping overlooks Iao stream and is an ideal attraction for easy hiking and sightseeing.



Aside from its natural tropical beautiful, sacred Iao Valley has great historical significance. It was here in 1790 at the Battle of Kepaniwai that King Kamehameha I clashed with Maui's army in his quest to unite the islands. Even with Iao Needle serving as a lookout point, Kamehameha defeated Maui's forces in a ferocious battle that ultimately changed the course of Hawaiian history.

There is a well-marked, paved pedestrian path leading from the parking lot to view Iao Needle and the ridge-top lookout provides incredible views of the valley. The needle is sometimes covered in clouds, so an early start is your best bet for a good view. Families can also take a rainforest walk or explore interactive exhibits at the Hawaii Nature Center, which is also located within Iao Valley. Restroom facilities are available.

## *SOUTH MAUI*



You'll find the sunniest, driest area of Maui on the peaceful southwestern coast. Blessed with miles of sandy beaches and clear views of the islands of Lanai, Molokini and Kahoolawe, South Maui is a place for lazy days and romantic nights. Explore the immersive underwater aquarium at the Maui Ocean Center in the whale-friendly Maalaea Bay. Golf at world-class courses in Wailea and Makena. Shop and dine in some of Maui's finest restaurants and resorts. Discover Maui's warm hospitality on its spectacular southern coast.

### *WAILEA*

Known for its five beautiful, crescent-shaped beaches and stellar golf courses, Wailea is a luxurious resort community in South Maui that spans 1,500 acres of land with staggering ocean views. The area exudes a sense of privacy, serenity and freedom spread across an area three times the size of Waikiki.

There are five hotels tucked into the town, including opulent resorts like the Grand Wailea Resort Hotel & Spa and the Four Seasons Resort Maui at Wailea. This resort community also includes distinctive condominiums and stately private homes.

The area's signature beaches include Wailea Beach, named "America's Best Beach" in 1999, Polo Beach, with excellent swimming and snorkeling, and Ulua Beach Park, where early morning and sunset walkers and joggers abound. The Wailea Blue, Wailea Gold and



Wailea Emerald courses make up the 54 holes of championship golf that have made Wailea so famous.

The Shops at Wailea is a destination in itself, featuring world-class restaurants and shops, along with regular entertainment programs. Wailea is also home to events such as the Maui Film Festival, February's Whale Week as well as award-winning restaurants serving the best of Hawaii Regional Cuisine. Wailea's world-renowned spas round out an unforgettable Maui getaway.



### *MAKENA BEACH STATE PARK (BIG BEACH)*

Maui's southwestern shores are home to many extraordinary beaches and Makena Beach, also known as "Big Beach," is one of the island's best.

This is one of the largest beaches in Maui, with golden sands extending nearly 2/3 of a mile long and 100 yards wide. Visitors can swim or snorkel in these pristine waters, picnic in the shade, or simply sunbathe on the seemingly endless expanse of sand.



Big Beach is located south of Wailea near the Makena Beach and Golf Resort and provides a secluded alternative to more crowded beaches in Kaanapali and Lahaina. Nestled between two black-lava outcroppings, Makena offers protection from the trade winds and provides great views of the islands of Molokini and Kahoolawe. Picnic facilities and restrooms are also available.

### *KIHEI*

Kihei is beach-combing territory on Maui's southwest shore, the sunniest, driest end of the island. Once a regular destination for sojourning Hawaiian royalty, Kihei features six miles of beaches, which offer clear views of Kahoolawe, Molokini, Lanai and West Maui. Along with swimming and surfing you can also find great snorkeling and kayaking, and you may even spot a giant humpback whale spouting or breaching the ocean's surface.



Kihei's Kalama Beach Park has shady lawns and palm trees dotting its 36-oceanfront acres. A blink away are Kalpolepo, Waipuilani and the three beaches of Kamaole. Birdwatchers and nature lovers will find what they're looking for at Kealia Pond on the north end of Kihei. This National Wildlife Conservation District features endangered Hawaiian stilts and coots.

Also north of Kihei is Maalaea Bay, where pleasure boats launch to take visitors on whale watching expeditions, charter fishing excursions and snorkel trips to Molokini. Maalaea is also home to the family friendly Maui Ocean Center.

The town has a collection of affordable accommodations, with condominiums, small hotels and cottages to choose from along Kihei's beach road. You can also browse small shopping malls, a bustling farmers market and a spate of restaurants, all of which cater to residents and visitors alike. Nightlife here includes karaoke spots, dance clubs and sports bars ensuring your Kihei nights are just as fun as your days.

### *MOLOKINI*

Molokini is a small, crescent moon-shaped island that is a State Marine Life and Bird Conservation District. Lying only three miles from Maui's southwestern coast, Molokini spans over 18 acres and rises 160 feet above reef-filled waters, offering visitors snorkeling and diving amongst a kaleidoscope of coral and more than 250 species of tropical fish.



Tours are available from nearby Maalaea Harbor and Lahaina. Early morning is the best time of day to explore this pristine reserve, and whale watching is an added bonus during the winter months. If you're a scuba or snorkeling enthusiast, a visit to Molokini is a Maui must.

### *UPCOUNTRY MAUI*



Rolling hills and misty mountains unfold as cool breezes carry the scent of eucalyptus throughout Upcountry Maui. Located on the high elevations around Haleakala, the fertile slopes of Upcountry are home to ranches, botanical gardens and farms with soaring views.

From early times, Hawaiians farmed the volcanic soil of the Upcountry fields, growing taro and sweet potato. Today, take a farm tour in Kula and see how Maui produces the famous Maui onion and other fresh farm-to-table ingredients for Hawaii's finest restaurants. Discover small town Makawao, home to the paniolo (Hawaiian cowboys) and a thriving art scene. And don't forget to drive beyond Upcountry up to Maui's highest peak to explore the rare flora and fauna of Haleakala National Park.

### *PAIA*

Just four miles into your drive to Hana from Kahului, you'll discover the historic town of Paia on Maui's north coast. Divided into Lower Paia and Paia, this hospitable community was once a booming plantation town during the heyday of Maui's sugar cane industry. Today Paia is a town of colorful, rustic storefronts filled with local art galleries, one-of-a-kind shopping boutiques and restaurants.



Grab a fish burger at the popular Paia Fishmarket, then head to Hookipa Beach, the "windsurfing capital of the world." During the winter, the big north shore waves make Hookipa Beach a magnet for pro windsurfers and kite surfers. Watch the pros compete or

swim and sunbathe in the calmer summer months. Another popular Paia beach is H.A. Baldwin Beach Park, which features a baby beach with a lagoon.

## *KULA*

Found in the Upcountry region of Maui, Kula is a quaint, rustic area on the slopes of Haleakala. Located in the central part of the island, Kula is also at the center of its culinary resurgence, with much of the exotic produce served at Maui's best Hawaii Regional Cuisine restaurants grown right here in the rich, volcanic soil.

The fertile fields of Kula are an ideal place to stir up your appetite by taking a farm tour. Pick a Maui onion at Oo Farm, smell the sweet lavender and marvel at the stunning views at the Alii Kula Lavender Farm or see the protea at the Shim Coffee and Protea Farm Tour. The region is also home to the Kula Botanical Gardens, filled with blooming carnations, birds of paradise and orchids.



On the way to the gardens, visitors can also see Kula's most notable landmark, the brilliant white, octagonal Holy Ghost Church. A gift from the king and queen of Portugal to the island's Portuguese plantation workers in 1894, it has been recently restored. Kula also offers the best views in Upcountry Maui, with sweeping views of Maui and the Pacific Ocean.

## *MAKAWAO*

Located on the mid-slopes of Maui's Haleakala volcano, Makawao has one foot in its plantation past and another in its thriving arts community. This charming town was once named one of the top 25 arts destinations in the United States.

Makawao is the biggest little town in the region locally known as Upcountry Maui and is famous for its Hawaiian cowboys, or paniolo. Since the late 19th century, horseback-riding paniolo have wrangled cattle in Maui's wide-open upland fields. The Makawao Rodeo, held yearly on the Fourth of July, is Hawaii's largest paniolo competition and has been an Upcountry tradition for more than 50 years. The weekend events include a parade and traditional rodeo competitions such as barrel racing, calf roping and bareback bronco riding, all with a few Hawaiian twists.



For a snack, follow the locals to get a famous cream puff from T. Komoda Store. Established in 1916 by Takezo Komoda, a Japanese plantation worker, this little store and bakery does big business. Lines can be long in the morning when everything's fresh, so come early. The bakery is closed on Wednesdays and Sundays.

You can also spend the afternoon exploring and shopping in the eclectic shops, boutiques and art galleries in town. Makawao is also home to the Hui Noeau Visual Arts Center, where visitors can take classes and explore free gallery exhibits. The combination of its paniolo heritage and its lively artistic community make Makawao a unique stop on your visit to Maui.

## *HALEAKALA NATIONAL PARK*

Stretching across Maui's southern and eastern coastline, Haleakala National Park is home to Maui's highest peak. Rising 10,023 feet above sea level, Haleakala's graceful slopes can be seen from just about any point on the island. Haleakala means "house of the sun" in Hawaiian, and legend has it that the demigod Maui lassoed the sun from its journey across the sky as he stood on the volcano's summit, slowing its descent to make the day last even longer.



The park is comprised of over 30,000 acres of public land, has three separate visitors centers and covers a range of natural environments. You can travel atop the highest peaks of Haleakala, hiking above the clouds and horseback riding across otherworldly deserts. As the park stretches out to the coast towards sea level you can even visit lush tropical areas full of waterfalls and streams.

Many visitors and locals wake up early to drive up to the Haleakala Visitor Center (9,740 feet), the best spot to watch the sunrise. On a clear morning, seeing the sunrise from the summit of Haleakala is an unforgettable experience. Even those who've witnessed the event many times say they've never seen the same sunrise twice. Perhaps just as spectacular are Haleakala's sunsets and the bright, starry skies revealed at night.

The long, winding road to the summit of Haleakala takes some time to drive up, but is well worth the effort. There are numerous hiking trails that offer solitude and scenic vistas, while guided hikes provide an expert's guidance and insight. You'll discover more endangered species here than any other park in the National Park Service. You may even spot a Nene (Hawaiian goose) or a blooming ahinahina plant (silversword) on your visit. Visitors can also camp here, with two separate campgrounds and cabins available.

For more information, visit the Park Headquarters Visitor Center at 7,000 feet above sea level. The Haleakala Visitor Center is at 9,740 feet atop its summit. At sea level, the Kipahulu Visitor Center is past Hana on the southeastern coast and is near the beautiful Pools of Oheo. See why Haleakala National Park is one of Maui's most popular visitor attractions.

## *EAST MAUI*



The lush, East Maui coast is famous for the winding road to Hana. Beginning in the Central Maui city of Kahului, the Hana Highway runs for 52 miles amongst waterfalls, dramatic vistas and flowering rainforests. Hana itself is a small town where Hawaiian traditions are alive and aloha is a way of life. Beyond Hana is the Kipahulu section of Haleakala National Park, the site of the beautiful Pools of Oheo. Go back in time with a day-trip through unforgettable East Maui.

## HANA

Along Maui's rugged eastern coastline is the peaceful town of Hana, considered one of the last unspoiled Hawaiian frontiers. The legendary road to Hana is only 52 miles from Kahului, however the drive can take anywhere from two to four hours to complete since it's fraught with narrow one-lane bridges, hairpin turns and incredible island views.



The Hana Highway (HI-360) has 620 curves and 59 bridges. The road leads you through flourishing rainforests, flowing waterfalls, plunging pools and dramatic seascapes. There are plenty of opportunities to stop and enjoy the lovely views, so get an early start and take your time on your drive.

Historic St. Sophia's Church marks your arrival into Hana, where the pastures roll right up to the main street. The historic Travaasa Hana is a luxurious retreat in this village rooted in Hawaiian tradition. Browse the Hasegawa General Store and Hana Ranch Store for unique souvenirs. Swim and sunbathe at Hana Beach Park or Hamoa Beach, cited by author James Michener as the most beautiful beach in the Pacific. Snorkel at Waianapanapa State Park, a beautiful black sand beach. Or visit Hale Piilani, the state's largest heiau (Hawaiian temple), in Kanahu Gardens, one of five National Tropical Botanical Gardens in Hawaii.

Beyond Hana, venture 10 miles south to the outskirts of Haleakala National Park in Kipahulu. There you'll find the popular Pools of Oheo, where waterfalls spill into tiered pools leading to the sea. View these tranquil natural pools or hike up the Pipiwai Trail to the 400-foot Waimoku Falls.

## POOLS OF OHEO

Just 15 minutes south of Hana on Highway 31 on the lower slopes of Haleakala are the famous Pools of Oheo in Oheo Gulch. Here you'll discover beautifully tiered, pools fed by waterfalls. Weather permitting, you may take a dip in these tranquil pools fed by streams starting two miles inland.



Here in the Kipahulu area of Haleakala National Park, you can explore the many self-guided hiking trails on your own through forests of bamboo, past roaring cascades and into the green heart of the island.

Here you'll find the Pipiwai Trail, one of the best trails on the island, which leads to the 400-foot Waimoku Falls. Please consult park rangers at the Kipahulu Visitor Center before you embark on this 3 to 5 hour hike. Don't forget your hiking shoes and expect to get muddy.

# SHOPPING ON MAUI

## WHALERS VILLAGE

2435 Kaanapali Pkwy, H-6  
Lahaina, HI 96761  
[www.whalersvillage.com](http://www.whalersvillage.com)

Home to a vibrant variety of 90 fine shops and restaurants and a renowned whale museum, Whalers Village is located on beautiful Kaanapali Beach and has the distinction of being Maui's premier ocean front shopping destination. Free Hawaiian entertainment.



## HILO HATTIE

[www.hilohattie.com](http://www.hilohattie.com)

### KIHEI

297 Pi'ikea Avenue  
Kihei, HI 96753

### LAHAINA

Lahaina Center, Bldg D, 900 Front St  
Lahaina, HI 96761

Hawaii's Largest selection of Aloha Shirts, Dresses and Children's Attire. We also carry a wide variety of Souvenirs, Gifts, Jewelry, Gourmet Foods and Gift Baskets. Travel Agent, Military, and Bulk Discounts Available. Group Services include: Transportation from most hotels to Hilo Hattie are available on Oahu, Maui, Big Island of Hawaii and Kauai. Deluxe Hawaiian Hut Events - Hilo Hattie can bring the Store of Hawaii to your venue. Conference Aloha Shirts - logo embroidery or logo can be created within the fabric. Please call for more information. See Website: [www.Hilohattie.com](http://www.Hilohattie.com) for Special Offers, Promotions and Catalog of most products.

## HULA COOKIES & ICE CREAM

655 Front Street, Space 10  
Lahaina, Hawaii 96761

300 Maalaea Road, Suite 207  
Maalaea, Hawaii 96793

[www.hulacookies.com](http://www.hulacookies.com)

Hula Cookies are tropical gourmet cookies, made fresh on Maui since 1999. Our "ono" gourmet Hawaiian style cookies are handmade & baked fresh daily in our stores located on Maui, Hawaii. Our Hawaiian cookies are perfect for birthdays, holidays, Corporate gifts, as Hawaiian wedding favors, Hawaiian party favors or any occasion.



## MAUI SHIRTS

222 Papalaua Street  
Lahaina, HI 96761  
[www.mauishirts.com](http://www.mauishirts.com)

Hawaiian Aloha Shirts & Dresses: Paradise Found brand name Made in Hawaii apparel; matching outfits for fun and weddings, Men's & Ladies shirts, Blouses, Sarong Dresses, Long and Short Tank Dresses, Capri Pants, Flip-Flops and Sandals.

## MAUI CRAFTS GUILD

69 Hana Highway  
Paia, HI 96779

[www.mauicraftsguild.com](http://www.mauicraftsguild.com)

Established in 1982, the Maui Crafts Guild features 100% locally hand-crafted art. Individually, we are professional artisans committed to producing fine crafts of excellent quality. Every aspect of the business is run by and for its members, making us unique to Maui. The guild is a collective of ceramists, woodworkers, print-makers, jewelers, textile artists, glass artists, basket weavers...and a few who defy classification. Work exhibited in the gallery is selected through a comprehensive jury process that ensures the highest quality and excellence in craftsmanship. Everyday materials are transformed into creative pieces, allowing you to quite literally take a piece of Maui home with you!

Staffed by members, there is an artisan-in-residence every time you visit us. Make sure to stop by and see us the next time you are in town! The gallery is open daily from 10am – 6pm.



## SWEET PARADISE CHOCOLATIER

34 Wailea Gateway Place #107  
Kihei, HI 96753

[www.sweetparadisechocolate.com](http://www.sweetparadisechocolate.com)

Artistic European style chocolate confections using the islands bounty of fruits, nuts, coffee & spices.

## MAUI SWAP MEET

At the Maui Community College Parking Lot  
<http://mauiexposition.com/mauiswapmeet.html>

Maui's most popular swap meet is held every Saturday from 7am until 1pm near the island's main airport and largest shopping center (The Queen Kaahumanu Mall), in Kahului. Admission is only 50 cents and it is here that you will find hundreds of vendors all nicely tucked away alongside the massive parking lot of the UH Maui College.



## THE WHARF CINEMA CENTER

658 Front St  
Lahaina, HI 96761

[www.thewharfcinmacenter.com](http://www.thewharfcinmacenter.com)

Welcome to the Wharf Cinema Center, in Lahaina Maui Hawaii! Maui's most exciting and fun-filled shopping, dining and service center, offering a variety of shops and restaurants, a postal station, Internet and E-mail centers, and even a multiplex first-run movie theatre!

# ATTRACTIONS ON MAUI



## MAUI OCEAN CENTER

192 Ma'alaea Rd  
Wailuku, HI 96793

[www.mauioceancenter.com](http://www.mauioceancenter.com)

Be entertained by playful green sea turtles, see the nation's largest collection of living coral, and come eye to eye with numerous reef sharks. Explore the world of dolphins, whales and monk seals with the interactive Marine Mammal Discovery Center. Over 60 exhibits and hands-on activities will delight children and adults alike. The aquarium's Shark

Dive Maui program allows certified divers to descend into the Open Ocean Exhibit to really experience the marine life up-close. Surrounded by over twenty sharks, half a dozen stingrays, and thousands of fish, divers will have a lifetime experience, and their entire family will be able to watch the whole dive from start to finish!

Audio guide rentals and complimentary wheelchairs available. Have lunch at the award winning ocean view Seascape Ma'alaea Restaurant and shop at Maui Ocean Treasures gift shop. Open Daily. 9am-5pm, and 9am-6pm in July and August. \$25.50 for adults, \$18.50 for children ages 3-12.

## HAWAII NATURE CENTER

875 Iao Valley Rd  
Wailuku, HI 96793

[www.hawaiinaturecenter.org](http://www.hawaiinaturecenter.org)

The Hawaii Nature Center's Rainforest Walk is woven through ancient footsteps of the Ali'i, and Iao Valley. After crossing Iao Stream and entering our private 35 acres, visitors will pass by an old village site where evidence of 'terraces' can be found. To better convey life as it may have been lived by Native Hawaiians, a live Taro patch or Lo'i is presented along with discussions on the significance of Taro in the Hawaiian diet and culture. This same area is where a five day luau was held in honor of Queen Liliuokalani and her visit to Iao Valley prior to the overthrow of Hawaiian rule in 1893. Further along the trail, visitors will have an interpretation of native, Polynesian introduced and recently introduced plants, and then, a spectacular viewing of the Iao Needle through the canopy of the Rainforest. As visitors are led back by the stream, they will hear the story of the Battle of Kepaniwai, which means damming of the river.





## *MAUIGROWN COFFEE COMPANY STORE*

277 Lahainaluna Rd.

Lahaina, HI 96761

[www.mauigrowncoffee.com](http://www.mauigrowncoffee.com)

MauiGrown tm Coffee is Maui's largest grower of 100% Maui Estate Coffee. Visit the MauiGrown Coffee Company Store to sample the varieties of coffee grown on the Estate and learn about the growing and harvesting of MauiGrown Coffee. Coffee tours available.

## *ALI'I KULA LAVENDER*

1100 Waipoli Road

Kula, HI 96790

[www.aliikulalavender.com](http://www.aliikulalavender.com)

In February 2002, the Lavender farm opened to visitors to enjoy the beauty and serenity that Alii created, by offering the first and only Lavender Walking Tours. Educating both visitors and Island residents about the calming and comforting effects of Lavender. Culinary Luncheon and Wreath Making Tours soon were added, and two years later, over 10,000 people have visited this New Destination of Choice, Ali'i Kula Lavender. Alii Kula Lavender sits on 8.5 acres, with over 25,000 Lavender plants blooming and more than 40 different Lavender varieties. Though Lavender blooms in spring and summer, miraculously, certain varieties bloom year round there. Over fifty, unique, quality Lavender products have been created, ranging from culinary, aromatherapy, bath and body. This is truly diversified agriculture at its finest.



## *KULA BOTANICAL GARDEN*

638 Kekaulike Ave.

Kula, HI 96790

[www.kulabotanicalgarden.com](http://www.kulabotanicalgarden.com)

Opened in 1971, Kula Botanical Garden was developed by Warren and Helen McCord. The garden is located on a unique 8 acre site featuring proteas, orchids, bromelads and native plants. The natural setting provides unusual rock formations, waterfalls, ponds and a panoramic view of the valley and west Maui mountains.

You will enjoy an aviary, koi pond, bird sanctuary with the Hawaiian Nene goose, and picnic areas. The gift shop offers beverages, snacks and a variety of made-in-Hawaii products.

## MAUI TROPICAL PLANTATION

1670 Honoapiilani Highway  
Wailuku, HI 96793

<http://mauitropicalplantation.com>



Maui Tropical Plantation is a 60 acre working plantation. Our narrated tram tour offers a unique educational opportunity to learn the origins and harvest techniques of Hawaii's commercial fruit crops. As part of your tour, our driver will demonstrate the art of husking a coconut. You'll also learn interesting facts about sugarcane, star fruits, bananas, coffee, macadamia nuts, papaya and more.

A delicious lunch with a view of the West Maui Mountains awaits you at the Waikapu Grill. Our gift store is the perfect place to find souvenirs, Made in Maui items and fresh fruit grown at the plantation. Open daily from 9 am

No trip to Maui is complete without a little time away from the city. Our 60 acre working plantation is the fun way to discover Hawaii's rich agricultural history, complete with tasty free samples! Come for the tram ride, stop by for lunch or shop our large selection of Maui-made and Maui-grown goodies. Just look for the windmill on you way to Iao Valley, Admission to the grounds is free.

The Tropical Express Tram Tours run 7 days a week with eight daily tour times of 10 am, 10:45 am, 11:30 am, 12:15 pm, 1 pm, 1:45 pm, 2:30 pm, and 3:15 pm. Adult Tickets \$15.00, Child Tickets (ages 3-12) \$5.00 each. Purchase your Tropical Tram Tour Tickets online and receive a free gift!

## SURFING GOAT DAIRY

3651 Omaopio Road  
Kula, HI 96790

[www.surfinggoatdairy.com](http://www.surfinggoatdairy.com)



State of the art working goat dairy with over 25 cheeses including 11 National Award winners. Daily casual tours, grand's orchard tours, barbeques, special events, goat milk soaps, citrus relishes, specialty fruits & herbs.

# *THE ROAD TO HANA*

The Road to Hana is world famous for the natural beauty of its unblemished landscapes and towering waterfalls. Maui is understandably proud of Heavenly Hana's successful fight against overdevelopment and the destruction of their Hawaiian culture. When you make the trip over to Hana Maui, you'll see why it's referred to as The Land That Time Forgot.

The majority of those having visited Hana found these pages helpful in their quest for the best trip possible. Join them by reading helpful Hana tips, proper Hana Etiquette, Hana Photos, Hana Video, Road to Hana Tours, and much more useful information.

## *ROAD TO HANA TRAVEL TIPS*

➔ Grab lunch, supplies, and water. Your dining choices in Hana are limited. The best thing to do is stop along the Road to Hana and have a picnic with your friends and family. We go to Anthony's Coffee Company and grab their Hana picnic lunches. They also have great ice cream for when you come back. This is the least expensive way to enjoy the trip. Otherwise, you'll be buying lunch with very little options and (depending on where you go) will be expensive. Paia is the last stop to grab food and supplies. Make sure to stock up on water too. You'd be surprised how much water is pulled from you in humid climates.

➔ Bring or rent a camera with plenty of memory card space (or film). You'll no doubtedly get some incredible pictures along the way. It's the worst getting to a great spot and running out of disc space, having to delete other good images, or realize your battery is too low.

➔ Take a van or coach tour. Having an air-conditioned vehicle with a driver/guide is really the best way to see Hana. There's no stress involved when a knowledgeable driver points out and stops at the most beautiful spots. Leave the driving to someone else and enjoy the ride with your family.

We highly suggest using Valley Isle Excursions by calling toll free 1-877-871-5224. They will take you to all the best spots, feed you, pick you up and drop you off at your hotel, and answer any questions as your driver guides you through paradise. We love their elevated comfort cruisers that give you the best view possible.

➔ Follow a guided CD tour. There are a few different guided CD's for Hana, but only one of them delivers the full experience. When using R2H's Experiencing The Road to Hana and Beyond, you're getting an adventure through Hana. You're brought to the Hawaii you've always envisioned existed beyond the hotels and luaus.

With R2H, you're on a journey of romance and adventure along one of the most famous and memorable trips in the World. You're given driving tips, a wonderfully mastered CD guide, and a detailed map showing specific locations to stop. You get it all, but you get it on your own schedule.

➔ Don't leave valuables in the car. This goes for anywhere in Maui. You may notice when you park in the dirt at certain sights that there's broken glass on the ground. The vast deep vegetation of your surroundings is the perfect place for Maui thieves to sit and wait for unsuspecting tourists to pull up. Leave your valuables at home. Even the trunk of your car is not safe from a determined thief. Remember that Maui rental cars are easy to spot, and make for obvious prey. Don't take any risk of being a victim, and instead leave your valuables at home or take them with you from the car. It's not as bad as we make it sound, but it's also better to be safe than sorry.

- ➔ Bring bug spray! Hana is packed with mosquitoes and other unfriendly buggers. They tend to congregate near streams and still water as well as near fruit trees. If you see fruit rotting on the ground, you can be assured that hundreds of mosquitoes are having a good old time on them.
- ➔ Drive slowly and take turns at the wheel. The road to Hana is dangerous. With approximately 600 curves and 54 bridges, the Road to Hana can bring you closer to heaven in more ways than one. With winding roads, blind turns, constant traffic, distracting views, narrow one-lane roads, cliffs, and wet conditions, Hana Highway has proven its worth as a danger with many fatalities. Take your time, and make sure the driver is focusing on the road. The road is long and offers many chances to pull over and take a break or switch drivers. Remember: Getting to Hana is not the gem of this trip; everything along the way is your reward.
- ➔ Research a Road to Hana Map and pick your stops before hand. Buy a map, print on from the web, get a book, or pick up some free maps and guides at the magazine and pamphlet stands. Read up on the spots that interest you the most and write down the mile marker. If you know where you'd like to go before hand, you won't miss anything important to you. Just because the Road to Hana is FREE, don't use this as an excuse to see everything. It's in your best interest to absorb a few of your favorite stops along the way instead of rushing through the journey.
- ➔ Get the banana bread. Some of the roadside stands are better than others, but all of them are good. They bake their breads fresh everyday, and sell so much of it, that they often bake through out the day. Fresh Hana Banana Bread isn't cheap, but is a delicacy while on the road.
- ➔ Leave early. The earlier the better. The Road to Hana is full of tourists throughout the day, but if you leave before them, you can beat the crowds. We suggest that you get up early and drive to some of the last sights along the way and work your way backwards. Another way to do it is drive the backside of Haleakala first (if the road is open) and go in the opposite direction.
- ➔ Get back before it gets dark. Driving the Road to Hana isn't fun in the dark. The whole point of making this journey is for the sightseeing, so give yourself a couple hours to leave before darkness falls.
- ➔ Bring rain slicks or at least a towel. Hana is lush and tropical for good reason. Hana is one of the most rained on places on Earth, so be prepared with something to dry off with and some protection if you plan on walking around a lot.
- ➔ Check the weather service. If it's been raining a lot lately, there could be flash floods. These floods come without warning and are extremely dangerous. They originate high in the hills and mountains, so you could be sitting in the sun one moment and swept away the next. This is very important!!
- ➔ Check for road closures. Due to landslides and too much rain, certain parts of the road could be closed. If you check ahead of time, you can avoid a wasted trip.  
Call (808)986-1200.
- ➔ Bring good music. It's a long drive, and some fun tunes are necessary. You can also purchase a Hana CD that will guide you and narrate the cultural and historical points along the way to Hana.
- ➔ Fill your gas tank to the top. Gas is even more expensive in Hana, if you can believe it. Plus there are no gas stations along the way from Paia to Hana.

- ➔ Don't plan any other activities for the same day. You may want to limit your next day's activities as well. It will take you a full day to enjoy the Road to Hana. We suggest that if you plan on relaxing and having a mellow beach day, you make it for the day after Hana. Even though you'll be sitting still and driving most of the time, the Road to Hana has a tendency to overwhelm the senses and exhaust everyone involved.
- ➔ Don't try and pack everything into one day. One thing we often see tourist do is rush from one site to the next. I guess this is a common characteristic of the average tourist: Conquer all the sights possible! Take things Maui style and choose a few things to see ahead of time, or just wing it, and stay where you like. You'll have a much more pleasant time by soaking in a couple falls and doing some swimming with a picnic lunch than you would by rushing to every waterfall. If you follow our advice, you'll notice other Maui visitors stopping for a couple peaks then rushing off to the next. If you stay at one place for long enough, you may find yourself completely alone with your own piece of heaven. Besides all of this, getting to Hana should not be your main objective. There's a reason they call this incredible experience "The Road to Hana." We recommend you drive and see things until you feel you've had half of what you want, and then turn back. It's all about the journey, not so much about the destination. Shake off the mainland, and learn how to relax. Your friends back home will notice that you've gained more than just a tan while in Maui.

## *HANA ETIQUETTE*

- ➔ Don't trespass. We know you probably have the book Maui Revealed. This book is a best seller because it exposes the many different hidden spots that the local Hawaiians hold close to their hearts. The one thing that this book disregards is the local people's privacy. Many of the best spots to visit in Hana are on privately owned land. Imagine having a best seller published about how there's gold in your backyard. The next day you'd find hundreds of gold hungry people digging holes in your flower beds. It's a similar and sad situation with Hana. Even if you're not one of the many disrespectful visitors that trample and trash these areas, you are not welcome on private property. The locals take protecting their land very seriously. You don't want to run across an angry Hawaiian when you're trespassing.
- ➔ Treat everyone with respect, period.
- ➔ Drive safely and pay attention to other drivers. When you stop to one of the many beautiful things along the Road to Hana, Make certain to pull off entirely as to not hinder traffic. Along the same lines, pull over if someone behind you looks like they might be just driving and not sightseeing. Rule #2 is really what it's all about.
- ➔ Offer to take other tourists' photos in front of waterfalls or scenic cliffy coastline. You'll appreciate it when someone does it for you.
- ➔ Drive safely and slowly. The roads are winding and often slick from recent rain. Avoid accidents and possible fatalities by using your head. Switch off driving so that the driver can enjoy the views as well.
- ➔ Pay attention to yield signs. Most of the 54 bridges are all one lane. Almost all of them have yield signs on both sides. Take your appropriate turn.
- ➔ Do not litter. Treat the land as if it was your backyard. In all likelihood, it's some else's back yard.
- ➔ Spread the Aloha with big smiles and waving the shaka. Everyone on the island understands this physical language and appreciates it.